

The EduSerc Convention Center Project

20 years in the making



Sponsorship Information

In 1996, EduSerc had a vision to build a place where education could be re-defined as a self-sustainable, innovative industry that re-defines how to approach industry development. As we enter 2016, EduSerc is now closer to that dream more than ever with the instantiation of our very own campus for our fellow nonprofit and business partners to serve the community.

Known as the EduSerc Convention Center (ECC), this facility will host up to 1000 individuals, be centrally located in the Washington DC/Baltimore/Northern Virginia corridor in the heart of Laurel, MD and will serve as this area's newest innovative center for activities, galas, trainings, product simulations, video productions and events designed to benefit educational and workforce development initiatives.

Proceeds from each event hosted at this venue will directly benefit community-based initiatives in education, will provide pipeline workforce training opportunities and will strengthen the economic development of the surrounding communities.

Your contribution is essential to kicking this project off the ground!

Why Sponsor?

Below are 5 reasons you should support and donate to the EduSerc Convention Center project.

1 Workforce Innovation

Investment provides access to innovative workforce development programs and services.

2 Convenience

Access to multi-use convention, meeting, retail, café and office space conveniently located between DC and Baltimore.

3 Community Resource

Space will serve as a community resource for youth programs, workforce development and community engagement.

4 STEM Innovation

Community and business access to STEM Center, Lab, training and programs.

5 Value

Sponsorship dollars are tax-deductible and will bring us one step closer to our goal.



GUIDESTAR® EIN: 86-0818526

Sponsorship Levels

As listed, there are 7 types of sponsorship, including in-kind donations.

Friend (\$50 - \$999)

- Name engraved on "Special Thanks" Plaque at the convention center & commemorative 20th pen

General Sponsor (\$1000 - \$9999)

- Sponsors the purchase of furniture
- Engraved name plate engraved on a seat
- Benefits included in "*Friend*" level

Bronze Sponsor (\$10,000 - \$24,999)

- Sponsors carpet, flooring and lights
- Engraved corporate logo tile plate
- free room rental at convention center
- Benefits included in "*General*" level

Silver Sponsor (\$25,000 - \$49,999)

- Sponsors IT, engineering, culinary and other equipment (computers, kitchen, etc.)
- Engraved name plate on Retail Store Space
- Benefits included in "*Bronze*" level

Gold Sponsor (\$50,000 - \$99,999)

- Sponsors marketing, media advertisements and room named after your corporation
- Free training for 100 students for one month
- Benefits included in "*Silver*" level

Platinum Sponsor (\$100k+)

- Lifetime plaque with logo at the founders fountain and marquee
- Lifetime 10% discount on all rentals
- Benefits included in "*Gold*" level

In-Kind Sponsorship

In-kind sponsorship/donations towards the success and implementation of this project and programs are also accepted (pending donation type).

ECC 2016Rev. Feb 2016
EduSerc, Inc.

Convention Sponsorship Form

For Official Use:
Date Received: _____

Instructions: Complete this form in its entirety and mail the form to EduSerc, Inc. P.O. Box 2536 Laurel, MD 20709. Remit the appropriate in-kind donations or sponsorship in the form of a check or money order payable to EduSerc, Inc. (FEIN: 86-0818526)

1) Individual & Organization Information**1a** Full name**1b** Organization Name**1c** Job Title / Occupation (if applicable)**1d** Mailing Address (room, apt, suite no, P.O. box)**1e** City, State, Zip Code**1f** County or municipal**1g** Phone**1h** Fax**1i** Email**1j** Web Address (if applicable)**2) Sponsor Designation**

Specify your type of sponsorship

▶ ☐ Financial Sponsor ▶ ☐ In-Kind / Sponsor**3) Organization Overview**

(2 – 3 sentences about your organization)

4) Target Audiences For Your Business▶ ☐ Children/Youth ▶ ☐ College Students ▶ ☐ Adults / Parents ▶ ☐ Businesses ▶ ☐ Schools / School Systems**5) Please describe the items, supplies or equipment you will provide (if applicable)**

6) Please describe any other types of contributions.

7) Sponsorship Selection**Conference Sponsorship**

Platinum

Gold

Silver

Bronze

General

Friend

Other Sponsorship Amount

Sponsorship☐ \$100,000 +☐ \$50,000 - \$99,000☐ \$25,000 - \$49,999☐ \$10,000 - \$24,999☐ \$1,000 - \$9,999☐ \$50 - \$99☐ _____**Method of Payment**☐ Master Card☐ Visa☐ AMEX☐ Check / Money Order (Make Payable to EduSerc, Inc.)

Name of Cardholder: _____

Billing Address: _____

Credit Card Number: _____

Billing City/State/Zip: _____

Expiration Date: ____ / ____ Security Code: _____

Billing Phone: _____